



Viral Nagori

Professor, Researcher, Consultant

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OBJECTIVE

I am looking for a progressive career development position in a participative environment that allows me to contribute to the success of the organisation/institution while enabling an opportunity for growth.

EDUCATION —

Ph.D. (Computer Science) –
2014, Kadi University

MCA – 2004, Gujarat University
BBA – 2000, Gujarat University

CONSULTANCY —

Digital Business Strategies
Business process reengineering
Course Content and Pedagogy
System analysis

VISITING SCHOLAR –
Saxion University of Applied Science,
Netherland – Oct 2024

KEY SKILLS —

Information Systems
Digital Transformation
Gen AI & Prompt Engineering
Digital Entrepreneurship
Digital products and platforms

Research Publications —

Total Number – 52
Publication in the pipeline – 6
Text/Ref Books – 2 (Under
Review

EXPERIENCE

MICA – From Oct 2018 onwards
Asst. Professor • Digital Platform and Technology

- Chair – MICA Immersions and Academic Innovations
- Specialization Lead - DTM
- HoD - IT Services
- Behavioral Research Lab – Technology Infrastructure
- Cochair – Entrepreneurial Immersion
- SSIP Coordinator

GLS University – From Jun 2005 to Sept 2018
Asst. Professor • MCA Program

- BoS member
- SSIP Coordinator
- Alumni Association coordinator
- Faculty in charge - Systems

Research Funding

Instagram Research Award for Social Technologies of US\$ 50,000 from the Facebook for the research project “The role of Social Media in enabling Women to be entrepreneurs.”

<https://research.fb.com/announcing-the-winners-of-the-instagram-research-awards-for-social-technologies/>

Visiting Faculty

IIM Rohtak, IIM Vizag, Nirma University, NMIMS, IGNOU, Upgrade, Shanti Business School, Ahmedabad University, CDAC, Asia Pacific Institute of Hotel Management, NIS Academy, Narayana Business School, IIPM, K.S. School of Business Management, Sikkim Manipal University, DDIT, ICFAI Business School

Ph.D. Thesis Supervisor

Ankita Sanchania – Computer Science – DSS for pedagogy selection from GLS University in 2022.

LLM Project:

“Charcha with Gandhiji” to apply Gandhian values and philosophies on today’s decisional problems using Meta Llama 2.0.

Doctoral Study:

“Design of Expert System prototype for analyzing and structuring Motivational strategies on ICT Human Resources to reduce the employee turnover ratio”

<http://shodhganga.inflibnet.ac.in/handle/10603/37431>

International Immersion:

China (Beijing and Shanghai) – Sept 2019
UK (London, Southampton, Swansea, Keele, Oxford) – Sept 2022

Corporate Training:

Client	Topic
Nagarjuna Fertilizers	MS Excel and PowerPoint
Hitachi Hi-Rel	MS PowerPoint
Vodafone	Effective Communication
LIC	ASCEND
Siemens	Written Communication Skills, Problem Solving and Decision making
Kalpataru Power Transmission	Project Management
Essar Steel	MS Office

Workshops/Seminar Delivered

- Systematic Literature Review
- Frugal Marketing
- E-commerce and social media
- Zoom for online classes
- Cloud computing
- Campus to corporate
- Time and Stress management
- Effective teaching
- Green Computing
- Cognitive Intelligence
- Technical writing

International Seminar Delivered:

- SLR at Swansea University, UK

Subjects Taught:

- Prompt Engineering
- Technology Consulting
- Digital Business Strategy
- Business modelling and analytics
- Digital Entrepreneurship
- Digital Transformation
- Digital Product Management
- Information Systems and Technology
- Enterprise Resource Planning
- Algorithm development and logic building
- Database Management
- System Analysis
- Software Project Management
- Software Engineering
- Decision Support Systems and Knowledge Management
- Artificial Intelligence
- Cyber Security
- E-commerce and E-business strategy
- Digital Marketing
- Digital Payments

Extracurricular Activities:

- Anchoring
- Acting
- Singing

Personal Strength:

- Leadership and team management
- Communication Skills
- Quick learner
- Analytical abilities
- Innovative thinker
- Public speaker

Hobbies:

- Reading, Music, Cricket, Wildlife

Date of Birth: 11-Jun-1980

Sex: Male

Marital Status: Married

Believe:

Trust yourself and give your best in whatever you do.