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Objective

To facilitate and guide students and executives interested in communication and responsible business activity through the pursuit of academic research.

Career Summary

- 25 years of academic experience (January 1999 Onwards).
- Engaged in all three facets of educational activities – teaching, research, and institutional development.
- Actively involved in Teaching, Research, Corporate Training and Consultancy.

Professional Details

Institutional Affiliation

- MICA- A School of Idea, as an Associate Professor, since January 2018
- Ahmedabad University, Amrut Mody School of Management, as an Assistant Professor from January 2013 till December 2017.
- Shanti Communication School (SCS), as an Associate Professor from April 2011 to December 2012.
- IBS-Ahmedabad, as full-time faculty from April 2007 till April 2011.
- Som–Lalit Education and Research Foundation, as a lecturer and then Senior Lecturer, from July 1999 to March 2007
- Worked as a Front Office Assistant in the Taj Mahal Hotel, New Delhi, in 1993.

Professional Responsibilities

- Designed courses and Conducted sessions on Strategic Communication, Managerial and Business Communication, Written Analysis and Communication, Soft Skills, Corporate Communication, Responsible Business Activity, Business Ethics and Corporate Governance, Cultural Studies, Cross Cultural Communication.
- Admissions Co-Chair at MICA since March 2018
- Co-Chair of CDMC since March 2022
- Area Chair- Communication at Ahmedabad University
- Faculty Coordinator – Career Development Committee at Ahmedabad University.
- Program Chair at Shanti Communication School (SCS) – monitoring and charting the curriculum and driving the MBA program at the Communication School.
- Facilitated and worked with the placement team at IBS, Ahmedabad, for grooming and preparing students for campus recruitment.
- Faculty Coordinator of the newsletter, Innovision from 2008-2010.
- Have been a member of the Syllabus committee of Gujarat University for English and Business Communication from 2004-2007.
- Held the charge of In-charge Principal of Som-Lalit of Commerce from 2004-2007.
- Examination coordinator of Som-Lalit College of Commerce from 2002-2007.

Educational Details

- Doctor of Philosophy (PhD) in Management in 2011 on ‘Communication of Corporate Social Responsibility (CSR) of the Indian and Multinational Companies in the Information and Technology Sector in India’
- Masters in philosophy (MPhil), with 65% marks (1999)
- Masters in arts (Eng. Lit.), securing 60% marks (1996)
- Bachelor in Arts (Eng. Lit.), securing 62 % marks (1992)

- Intermediate (UP Board) with 60% (1989)
- Matriculation (ICSE) with 72% (1987)

Academic Pursuits

Areas of Research Interest

- Applied Human Communication – Strategic Communication & Technology and Human Communication
- Business Ethics and Responsible Business Activity – Corporate Social Responsibility & Corporate Governance

Academic Research Articles

Paper Under Review

- Pathak, T., Tewari, R. and Dremptic, S. (2024). Does mandatory CSR strip companies of their competitive advantage: A pre-post company's act in Society and Business Review (B rated Journal)
- Tewari, R. and Shah, R. (2023). Selfie Posting Behaviour: A Systematic Process Analysed through the Lens of Interaction Ritual Theory in International Journal of Human-Computer Interaction (B rated Journal)

Publications in Peer-Reviewed Journals

- Tewari, R. and Shukla, A. (2022). [Review of the book *Doing Good: Navigating the CSR Maze in India* by Meena Raghunathan]. Markets, Globalization and Development Review, 7(1), article 4
- Tewari, R.; Sharma, E. and Singh, A. (2021). India-Specific Corporate Social Responsibility-Consumer Specific Scale in International Journal of Corporate Governance, 12(1), 57-78.
- Shah, R. and Tewari, R. (2021). Mapping Emoji Usage Among Youth. Journal of Creative Communications, 16(1), 113-125
- Tewari, R. and Sharma, E. (2019). 'Spiral of Silence' in India? A Validation through Public Response to Demonetization in India, Asia-Pacific Public Relations Journal, 20, 59-75.
- Sharma, E. & Tewari, R. (2018). 'Engaging Employee Perception for Effective Corporate Social Responsibility: Role of Human Resource Professionals in Global Business Review, 19.1.
- Tewari, R. and Pathak, T (2017). "Theoretical Grounding for Sustainability Reporting: A Comparison Between Indian and European Banks," ACRN Oxford Journal of Finance and Risk Perspectives, 6(3).
- Sharma, E. & Tewari, R. (2017). 'Teaching Sustainability through Traditional Wisdom: A Conceptual Framework for Business Studies' in Current Science, 113(25).
- Shah, R. & Tewari, R. (2016). Demystifying 'Selfie': A Rampant Social Media Activity. Behaviour and Information Technology, 35(10), 864-871.
- Tewari, R. & Sharma, E. (2016). "An Investigation into the Expectations of the Recruiters and the Preparedness of the Management Graduates for Effective On-Job Performance" in The IUP Journal of Soft Skills, X(1),1-10
- Tewari, R. & Sharma, E. (2015). "Role of HR in Augmenting CSR Practices in Family Run Businesses in India" in Review of Human Resource Management, 4(1) 11-18
- Tewari, R. & Pathak, T. (2015). 'A Correlation between the Mass Media Communication and Foreign Investments in India' in Prabandhan: Indian Journal of Management, 8(10), 32-42.
- Tewari, R. & Pathak, S. (2015). "Impact of Social Media on the Vanity Level of Youngsters in India" in Media Watch, 6(3) 309-317
- Tewari, R. & Pathak, T. (2015). "Sustainable CSR for Micro, Small and Medium Enterprises" in Journal of Management and Public Policy, 6(1) 34-44
- Sharma, R; Shah, K. & Tewari, R. (2014). "Global Talent- Create to Sustain" published in Journal of Global Studies. 1(1), 46-58.

- Nambudiri, R. & Tewari, R. (2014). "Corporate Social Responsibility and Organizational Commitment" published in Indian Journal of Training and Development. 44(1), 41-47.
- Tewari, R. & Sharma, R. (2014). "Mentoring for Effective Positive Workforce: A Case Study" published in Global Journal of Finance and Management. 6(1) 79 -88.
- Tewari, R. & Pathak, T. (2013). "Framing India- Pre-post Globalization' in Journal of Media Studies, 28(1), 41-55.
- Tewari, R. & Thomas, S. (2012). 'Portrayal of Women in Indian Annual Reports: Representation of Opportunities' in IPE Journal of Management, 2(2)
- Tewari, R. (2012). 'CSR Communication through Annual Reports: To Whom, How Much and Why?' in International Journal of Marketing and Business Communication, 1(4)
- Tewari, R. (2012). 'Corporate Social Responsibility Communication Through Websites: Analysis of Indian and Multinational Companies in Journal of Global Communication, 5(2)
- Tewari, R. and Dave, D. (2012). 'Corporate Social Responsibility: Communication Through Sustainability Reports by Indian and Multinational Companies' in Global Business Review, 13.3
- Tewari, R. & Sharma, R. (2011). 'Managerial Skills for Managers in the 21st Century', in Review of Management, 1(3).
- Tewari, R. & Dave, D. (2011). 'Communicating Corporate Social Responsibility in Annual Reports: A Comparative Study of Indian Companies & Multi-National Corporations' in Journal of Management & Public Policy, 2(2)
- Saraswat, A.; Mammen, T.; Agja, J. & Tewari, R. (2010). 'Building store brands using store image differentiation' in Journal of Indian Business Research, 2(3).
- Tewari, R. (2010). 'Information and Technology Sector – A Champion in Corporate Social Responsibility (CSR): Myth or Reality, in Great Lakes Herald, March, 4(1).
- Tewari, R. (2009). 'CSR and SMEs: Challenges in Developing Economies', in NSHM Journal of Management Research and Applications (NJMRA) December, Vol. 1.
- Tewari, R. (2009). 'Consumer Awareness and Product Quality Consciousness in India: An Understanding through the Pesticide Issues in Colas' in Synergy - Journal of Management, July-December, 11(2).
- Tewari, R. (2009). 'Job Satisfaction Level of Scientists in Government Owned Research and Development Organizations in India', in Icfai Journal of Management Research (IJMR) in April.
- Tewari, R. (2009). 'Understanding Applied Yield Management Practices in Hotel Industry using Simulation Techniques' in Indian Management Research Journal (IMRJ), April- Oct, Vol. – I, issue II.

Chapters in Edited Books; Magazines and Conference Proceedings

- Pathak, T., Govilkar, S. and Tewari, R. (2023) COVID-19 Induced shift in CSR: An empirical Investigation in S. Shahla and S. D. Crowther (eds.), Governance and Sustainability, Emerald Publishing Limited, UK.
- Govilkar, S., Jaiswal, K., Tewari, R. and Shukla, A. (2023) Greenstraw: A Social Enterprise Practicing and Promoting Sustainability in Preparing for a Sustainable Future, Springer, Singapore.
- Tewari, R. and Pathak, T. (2023) How to study sustainability in a Socio-Economic Context? In Research Methods: Series Editors for the How-to Guides by Sage Publications
- Pathak, T and Tewari, R. (2020) Impact Investment for Mainstream Business and Development: A Conceptual Model in S. Shahla and S. D. Crowther (eds.), Governance and Sustainability, Emerald Publishing Limited, UK.
- Pathak, T and Tewari, R. (2020). CSR and Nation Building Agenda in India: An Accounting Framework for 'Multiplier' Effect of Corporate Social Responsibility, in S. D. Crowther and S. Shahla, (eds.) CSR and Sustainability in Public Sector, Springer, Singapore.
- Tewari, R. & Shah, R. (2016). 'Communication Of CSR Responsibility Through Press Releases: Analysis Of Indian And Multinational Companies' in Proceedings of the 9th International Conference on Engineering and Management Education and International Conference on Innovation and Entrepreneurship published by Centre For Global Business Studies, Gujarat Technological University, Ahmedabad. ISBN: 978-3-942100-43-4
- Tewari, R. & Pathak, T. (2014). Sustainable CSR For Micro, Small And Medium Enterprises, in Proceedings of the 20th International Sustainable Development Research Conference Trondheim

18-20 June 2014; ISBN: 978-82-91917-34-4; Published by Norwegian University of Science and Technology; Norway.

- Tewari, R. & Sharma, R. (2010). 'Behavioral Training on Personality Traits of Management Students' in Dynamics Of Change –Micro and Macro Perspective by Excel India Publishers – Delhi in Jan
- Tewari, R. & Pandey, N. (2009). 'An Empirical Investigation into the Relationship between Mission Statements and Stakeholder Management' in a monograph titled Convergence of Corporate Governance Norms by Cygnus, Kolkata in September, ISBN 819077412-3
- Tewari, R. and Sharma, R. ((2009). 'A Study of the Relationship between Academic Performance and Soft Skills of Management Students' in Human Resource Management in Context of Global Meltdown by Excel India Publishers – Delhi.
- Tewari, R. (2009). 'Corporate Governance in India' in ICFAI. Reader in July.
- Tewari, R. and Verghese S. (2009). 'Soft Skills – A needs assessment in India', published in Study ICFAI, January.
- Tewari, R. (2009). 'Corporate Social Responsibility: A Case for India', in Vision 2020, Managerial Challenges and Strategies, Wisdom Publications, New Delhi, in January.
- Tewari, R. (2008). 'Partnership between NGO and Corporate for Sustainable Development: New Perspective', in Innovation in Business Management, by Macmillan Publication, New Delhi in December.

Newspaper Articles

- Published an article titled, 'Employment is not the only aim of Education' in DNA, Ahmedabad on 27th April 2015.
- Published an article titled, 'Ethics must be built into Education' in DNA, Ahmedabad on 07th May 2015.
- Published an article titled, 'Social Concerns can be resolved with the help of education, in DNA Ahmedabad on 19th May 2015
- Published an article titled, 'Tutions won't be required if issues in formal education are resolved' in DNA Ahmedabad on 03rd June 2015
- Published an article titled, 'Communication Skills is Not Language Skills' in DNA Ahmedabad on 15th July 2015

Conferences, Workshops and Invited Sessions

Papers Presented in Conferences

- Shah, R. and Tewari, R. Selfie Holistic Scale at ICMC, 2021 on 05th January
- Pathak, T and Tewari, R. CSR and Nation Building: A Multiplier Effect at 18th Social Responsibility Research Network at Barcelos, Portugal, on 10-13 September 2019, organised by IPCA and SRRNET.
- Tewari, R. and Pathak, T. CSR towards Heritage can be a tool for National Development at 18th Social Responsibility Research Network at Barcelos, Portugal, on 10-13 September 2019 organised by IPCA and SRRNET.
- Tewari, R. and Shah, R. Emoji, how and why? Presented at International Association of Media and Communication Research (IAMCR) – 2018 at Oregon, USA on 13-18 June 2018
- Tewari, R.; Pathak, T & Derempetic, S. Causality between Corporate Social Performance and Financial Performance of Indian Firms. Presented at the International Conference on Sustainability and Business organised by at IIM Calcutta on 13-14 Jan 2018.
- Tewari, R. and Sharma, E. "Spiral of Silence' in India: A validation through the public response to Demonetisation in India. Presented at the PAN-IIM Conference in Lucknow on 5-7 December 2017
- Tewari, R. & Pathak, T. Theoretical grounding for Sustainability Reporting: A Comparison between Indian and European Banks, 2nd Social Sustainability Finance Investment Conference at Cambridge, 25. - 27. September 2017; organised by the ACRN Oxford Ltd. Centre for Interdisciplinary Research
- Tewari, R. & Shah, R. 'International benchmarking of CSR Communication by Manufacturing and Services Sector in India' at the 5th Annual International Conference on Sustainability organised by IIM Shillong on 17-19 March 2016
- Sharma, E. & Tewari, R. 'Teaching Sustainability Through Traditional Wisdom' at 5th Annual International Conference on Sustainability organised by IIM Shillong on 17-19 March, 2016

- Mankodi, K. & Tewari, R. 'Presented a paper titled CSR in Business Clusters for Sustainable Regional Development: A Case Study' at the 5th Annual International Conference on Sustainability organised by IIM Shillong on 17-19 March 2016
- Tewari, R. & Shah, R. 'Communication Of CSR Responsibility Through Press Releases: Analysis Of Indian And Multinational Companies' at 9th International Conference on Engineering and Management Education and International Conference on Innovation and Entrepreneurship organised by Gujarat Technological University on 24-26 February, 2016 in Ahmedabad.
- Pathak, S. & Tewari, R. 'Bad News Communication: Process and Strategies Adopted by Medical Practitioners in India', at the 24th Annual Amic Conference on 10-13 June 2015 in Dubai
- Tewari, R. & Sharma, E. 'Investigating the Gap between Self Perception and Observed Behavior to Prepare Professional Students for the Job Market' at the Ahmedabad University Conferences on Management (AUCOM-15) held on 6-7 Feb 2015 at Ahmedabad.
- Tewari, R. Pathak, T. "Sustainable CSR For Micro, Small and Medium Enterprises" at 20th International Sustainable Development Research Conference organised by Norwegian University of Science and Technology held on 18-20 June 2014 at Trondheim, Norway.
- Tewari, R. & Sharma, R. "Mentoring for Effective Positive Workforce: A Case Study" at the International Conference on Modern Strategies for Management of Business, Economy, Services vis a vis Social Sciences –A Sustainable Approach" organised by Krishi Sanskriti on 5th and 6th April 2014 at Jawaharlal Nehru University, New Delhi.
- Tewari, R. 'Teaching Environmental Sustainability using Hinduism as a Tool', at the 2nd International Conference on Education for Achieving the Millennium Development Goals, held at Banaras Hindu University on 16th -18th November 2013.
- Tewari, R. & Pathak, S. 'Communication of Corporate Social Responsibility through Press Releases: Analysis of Indian and Multinational Companies' at National Seminar on Ethics and Indian Ethos held at Udaipur on 27th – 28th July 2013.
- Tewari, R. India – Then and Now: New York Times (NYT) Perspective at the AMIC 2013 Conference held at Yogyakarta, Indonesia on 4 – 7 July 2013
- India C.S.R. Communication through Annual Reports at 4th International Conference on Corporate Governance organised by Institute of Public Enterprise, Hyderabad on 10th-11th December 2012.
- Tewari, R. & Thomas, S. Portrayal of Women in Indian Annual Reports: Representation of Opportunities at International Conference on Public Policy and Governance 2012 at Bangalore organised by Department of Management, Indian Institute of Science on 4-6th September 2012.
- Tewari, R. 'Corporate Social Responsibility (CSR.) Communication through Websites: Analysis of Indian and Multinational Companies (MNCs), at the 21st AMIC Conference – 'Forty Years of Media and Communication in Asia: Retrospect, Introspect and Prospects' at Selangor, Malaysia, on 11th – 15th July 2012.
- Tewari, R. ' CSR Communication through Annual Reports: to Whom, How Much and Why?' at the National Conference on Corporate Social Responsibility organised by XIMB and TISS at Bhubaneswar on 9-11 Feb 2012.
- Saraswat, A.; Mammen, T. & Tewari, R. 'Building Store Brands Using Store Image Differentiation' at the 2nd International Conference on Brand Management organised by IMT Ghaziabad, on Jan 8th - 9th, 2010.
- Tewari, R. 'Behavioral Training on Personality Traits of Management Students' at International HR Conference managed by Indian Education Society's Management College and Research Centers – Mumbai on 06th January 2010.
- Tewari, R. 'Information and Technology Sector – A Champion in Corporate Social Responsibility (CSR): Myth or Reality' at the International Conference titled Managing Responsibly with Confidence organised by Yale-Great Lakes Center for Management Research on 20th December 2009 at Chennai
- Tewari, R. & Pandey, N. 'An Empirical Investigation into the Relationship between Mission Statements and Stakeholder Management,' at the International Conference on Convergence of Corporate Governance Norms organised by Indian Institute of Technology (IIT), Kharagpur and National Foundation for Corporate Governance in Kolkata on September 5 – 6, 2009.
- Tewari, R. 'Retail Investor: Role and Relevance of Corporate Governance while making Investment Decisions' at an International Conference, Business Excellence: The Path Ahead, organised by

Bharati Vidyapeeth Institute of Management Studies and Research, Mumbai on March 13th & 14th, 2009.

- Tewari, R. 'Consumer Awareness: An analysis of the pesticide issue, Then and Now' at a UGC sponsored National Conference on Marketing held at G. H. Patel Institute of Management, Anand on Feb 21st & 22nd 2009
- Tewari, R. 'CSR as a Business Strategy: Challenges to SMEs in the Developing Economies' at a National Conference at S. K Patel Institute Gandhinagar, on 22nd – 23rd, January 2009.
- Tewari, R. 'Corporate Social Responsibility: A Case for India' at an International Conference, Vision 2020, Managerial Challenges and Strategies at IBS- Ahmedabad in Jan 2009.
- Tewari, R. 'Partnership Between NGO and Corporate for Sustainable Development: New Perspective' at the International Conference, Redefining Business Horizons, At Institute of Management Technology in 08th December.
- Tewari, R., 'Corporate Social Responsibility and Organizational Performance: A study in the Indian Pharmaceutical Sector' at the Annual International Sustainable Development Research Conference in 08th September.
- Tewari, R. 'Gynocentrism', in 'SHAKTI', a national seminar, organised by the ministry of HRD, in Ahmedabad in January 2001.

Conferences and Workshop Attended

- Selected and participated in South Asia Policy Dialogue on Role of Businesses in Mainstreaming SCP and Reporting by Businesses & Workshop on Tools for Business Reporting on SCP Practices, organised by EU funded SWITCH- Asia RPAC – implemented by UNEP in collaboration with FICCI on 23rd March 2021
- Selected and participated in the State Street Global Business Ethics Teaching Workshop organised by the Hoffman Centre of Business Ethics at Bentley University in May 2020
- Attended a one-week Summer Workshop on Strategic Communication at Michigan State University, East Lansing, USA, from 16-21 September 2019
- Attended a three-day workshop on the Future of Liberal Studies in India, held at Ashoka University, New Delhi, on 21-23rd March 2015.
- Attended a one-day workshop on Corporate Social Responsibility: Challenges for Research and Practice organised by IIMA on 10th February 2015.
- Invited to a One Day consultation on Media and Public Health for the states of Maharashtra, Goa and Gujarat organised by MICA in November. 28, 2014
- Attended a Two-Day Workshop on Business Communication Skills by Dale Carnegie Training Centre, India on 30th-31st July 2014 in Mumbai.
- Attended a Two-Day Workshop on 'Psychometric Testing and Applications' at Fore School of Management, New Delhi on 23rd-24th May 2013.
- Attended an International Conference on Global and Contextual Business Ethics organised by Globethics.net Foundation, Switzerland, and Centre for Corporate Governance, IIMB at Mysore on 25-27th April 2010.
- Chaired a session on General Management in a National Conference titled Managing for Tomorrow – Emerging Trends, Issues and Challenges organised by AES Post Graduate Institute of Business Management, Ahmedabad on 23-24, Jan 2010.
- Attended a one-day seminar on 'Psychoanalysis for Human Resource Management: Oedipal Dramas & the Rashomon Effect in the Workplace' on 31st October 2009 organised by The Institute of Management Consultants of India.
- Attended a Faculty Development Programme in Corporate Governance and Responsibility conducted by IIMB from 25 – 30 May 2009.
- Attended the CSR Curriculum Roll Out workshop at IIM-Bangalore in Sept,07
- Attended an International Conference on Globalization in Ahmedabad in December 2007.

Invited Talks and Sessions:

- Invited by Nirma University to conduct a session on Ethical standards in academic writing in 20th October.

- Invited by The Government of Arunachal Pradesh to conduct a day-long training program on Crisis Communication and Public Relations for the Officers of Ministry of Information, 6-8th Feb 2020
- Conducted a Workshop on *Measuring Impact Investment* at 18th Social Responsibility Research Network at Barcelos, Portugal, on 10-13 September 2019, organised by IPCA and SRRNET.
- Invited as a guest speaker by N.I.T., Pondicherry, to deliver a talk on *Engineers and Responsibility* on 30th August 2019 at Pondicherry, India
- Invited by Telecom Regulatory Authority of India (TRAI) as a keynote speaker for a seminar on "Social Media Communication: The View Beyond", on 15th March 2019 at Chennai, India.
- Conducted a masterclass on 'CSR and Communication' for 40 Communication and CSR heads from various corporates in India at India C.S.R. Summit on 24th September 2018
- As a panellist for a discussion on "ESR and MSME-An Agenda for Inclusive Growth" by CII-East and IIM-Calcutta, in January 2018.
- As an expert facilitator by Pandit Deendayal Petroleum University, Gandhinagar, to conduct a workshop on 'Time as Culture' for the 'Study in India Program' organised for students from Sacred Heart University, Connecticut and Edith Griffith University, Perth in January 2018.
- As a panellist by Centre for Heritage Management, Ahmedabad University, on a session on 'Can, Heritage Be Managed? In March 2017.
- As a Facilitator to handle sessions in Case-writing workshops organised by Centre for Culture Resources Training, Government of India in Dec 2016 & October 2015
- As a guest member by the Indian Council of Social Science Research and Economic and Social Research Council, UK (ICSSR-ESRC) sponsored a roundtable on Underpinning the Development Data Revolution: Social Media Data and Research on 09th January 2015 in London.

Editorial Review Board

- Editorial Board Member in Journal of Corporate Social Responsibility
- Guest Editor to the Review of Management, national peer-reviewed journal, Vol.5, No.1/2 in June 2015.
- Member of Editorial Review Board of Review of Management – a quarterly peer-reviewed international journal (ISSN No.2231-0487).
- Member of the Editorial Board of the Vidyaneketan Journal of Management Research – a peer-reviewed journal published by Oxford College of Business Management.

Consultancy and Training Assignments

Corporate Assignments:

- Partner in an Ahmedabad-based start-up since Aug 2021
- Advisor to Metis Technology, Ahmedabad, since March 2021.
- Designed and conducted a few sessions on Communication and Organisational effectiveness conducted by INTAS in Jan 2021
- Co-coordinated and conducted sessions in a 26-hour online-certification course on 'Strategic Communication for building partnerships and social impact' in 2020-2021
- Co-coordinated and co-conducted four batches of a 9-hour Masterclass on Strategic Communication and NGO partnership in 2020
- Communication and Skill Consultant at Task Staffing Solutions, Jan 2020 onwards
- Applied Communication Consultant at Gala Infrastructure Ltd, August 2013 onwards and Savvy Infrastructure Pvt. Ltd since April 2013 onwards.
- Regular Trainer with Cyberoam Technology Pvt. Limited and Elitecore Technologies Pvt. Ltd for two years, 2013 onwards.
- Consultant to Edifice Foundation, Mumbai, since May 2012 – May 2013.
- Consultant to Task Staffing, Ahmedabad, from June 2008- July 2010.
- Conducted a 2-day training session on CSR Communication at Tata Power.
- Training on Effective Communication and Interpersonal Skills for 25 employees of Rushil Décor.
- Training session on Effective Communication for 18 professionals of Sense International (India).

Institutional Assignments (Academic and Research Organizations)

- Member of the Board of Studies, 'School of Liberal Studies', Pandit Deendayal Energy University, Gandhinagar in 2022.
- Co-investigator in a project titled, 'Socio-Economic Impact of Internet Shutdowns in Gujarat' funded by Internet Society and headed by Ang Peng Hwa from NTU in 2016.
- Visiting Faculty assignments at Indian Institute of Management-Ahmedabad (IIMA) – PGPX program (2021), National Railway Transport Institute (NRTI), Vadodara (2020-2021), Entrepreneurship Development Institute (EDI), Ahmedabad (2012-14); Adani Institute of Infrastructure Management (2014-15), 2013 & 14, School of Petroleum Management (SPM), PDP. (2013-15)
- Conducted and coordinated a two-day training programme on 'Effective Presentation Skills' for scientists of the Indian Space Research Organization (ISRO), on 13-14 September 2013.
- Attached to Indian Space Research Organization (ISRO) as a Senior Script Writer for their Films produced as a part of the Outreach Community Development Programme.
- Conducted a one-and-a-half-day Faculty Development Program (FDP) on 'Writing Persuasive Proposals' as a part of Program on Research Methodology in December 2013.
- Conducted a 4-day workshop on Employability Skills for School of Liberal Studies, Pandit DeenDayal University, Gandhinagar in October 2013.
- Conducted over 20 training programs on Communication and CSR for various institutes as a part of their Management Development Program (MDP) program.
- Two-day Workshop on Communication and Interpersonal Skills for Teachers at Calorx School, Ahmedabad.
- Workshop on Interpersonal Skills for Administrative Staff of IBS – Ahmedabad on 22nd May 2009
- Regular Trainer for the Workshops on Communication and Interpersonal Skills conducted at Mahatma Gandhi Labour Institute (MGLI), Ahmedabad, between May, 2008-2010.

Awards and Achievements

- Was awarded the 1st Prize for a Case presented at Amity University, Noida, in 2016.
- Was awarded the 2nd Prize in the Academicians and Professionals category in a case competition organised by MICA and WCD on Gender Inclusivity on 25th May 2015.
- Won the best paper award at National Seminar on Ethics and Indian Ethos organised by Pacific University, Udaipur on 27th – 28th July 2013 for the paper titled Communication of Corporate Social Responsibility through Press Releases: Analysis of Indian and Multinational Companies

Certifications, Associations and Memberships

- Completed a 30-hour course in Research Methods by Dr. Ramadhar Singh in May 2016
- Completed a 5-week MOOC course on Strategy and Sustainability by IIMB in 2016.
- Completed a 5-week MOOC course on Introduction to Academic Writing by Berkeley University in October 2015
- Completed a 10-week online program (06th January – 14th March 2014) on Critical and Analytical Thinking and Writing as a sponsored student, conducted by the University of Oregon, College of Arts and Science.
- Green Member of the International Sustainable Development Research Society (ISDRS), registered at HongKong since 2006.
- Associated with the ICFAI, University Jharkhand, as a PhD. Guide and Supervisor
- Co-chair for the section on Public Opinion and Mediated Communication for International Association of Media and Communication Research.
- Senior Member of International Economics Development and Research Centre (IEDRC), Hongkong.
- Member of the Indian Society for Training and Development (ISTD.)
- Member Asia Media Information Centre (AMIC), Philippines.
- Member Association of Business Communicators of India.
- Member Public Relations Society of India.
- Regional coordinator for Gujarat Chapter for Society of Management and Behavioural Science.

